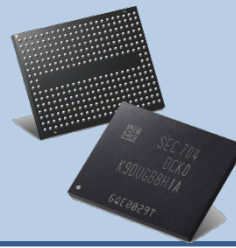


Data Storage in Cars



SanDisk
Extreme

512 GB micro V30
XC I
U3 A2

A car can generate about [25GB of data](#) every hour and as much as 4TB a day, according to some estimates. This data is estimated to be worth as much \$750B by 2030. Even without autonomous vehicles or everything electrified, cars have many computer systems and technologies controlling and storing data. DRAM and NAND solutions to handle these processes.

DRAM tends to be faster, with greater bandwidth for adaptive driving technologies while NAND is slower, nonvolatile memory - integral to navigation, customization, accident and collision information.

The largest NAND flash memory manufacturers: [Samsung](#) – 29.9%, [Kioxia](#) – 20.2%, [Micron Technology](#)– 16.5%, [Western Digital \(SanDisk\)](#) – 14.9%, [SK Hynix](#) – 9.5%, [Intel](#) – 8.5%.

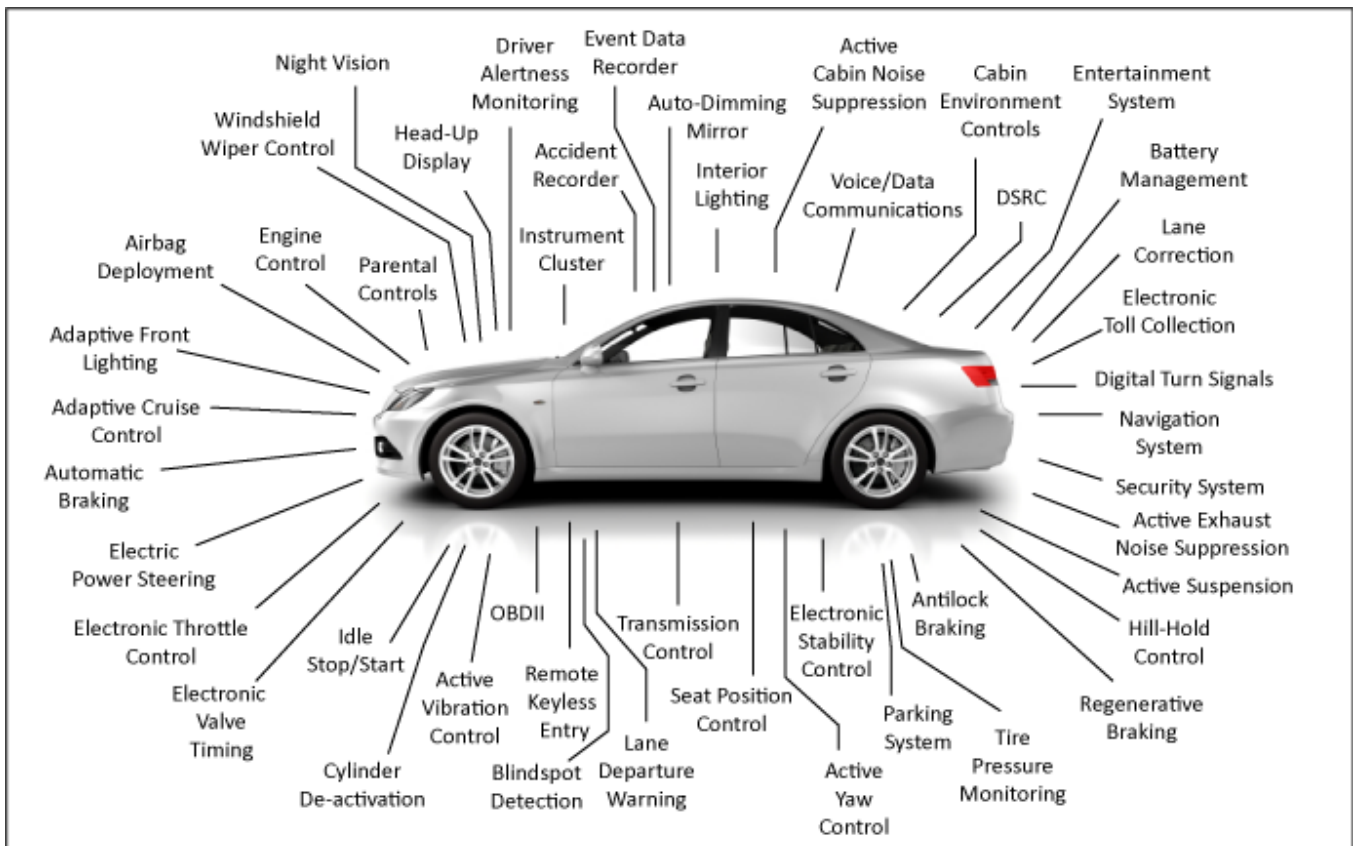
UFS (Universal Flash Storage) – responsive, advanced flash memory, multitask, durable, scalable.

eMMC (Embedded Multi-Media Card) – low cost, faster than SD Cards for smaller datasets, fragile.

Tesla will [recall](#) every Model S and Model X vehicle shipped with an 8GB eMMC NAND flash chip.

NAND flash is rated for a fixed number of write cycles and the amount of data logged by Tesla cards will wear out the NAND flash, causing failure of the Media Control Unit, which controls the rearview camera display, defrost/defog, and exterior turn signal lighting).

SD Card – faster for large files, handle shock well, reliable (however temperature, power supply and stability all have a significant impact on SD memory card storage reliability), power efficient, long lasting, easy to use - to swap, update, replace.



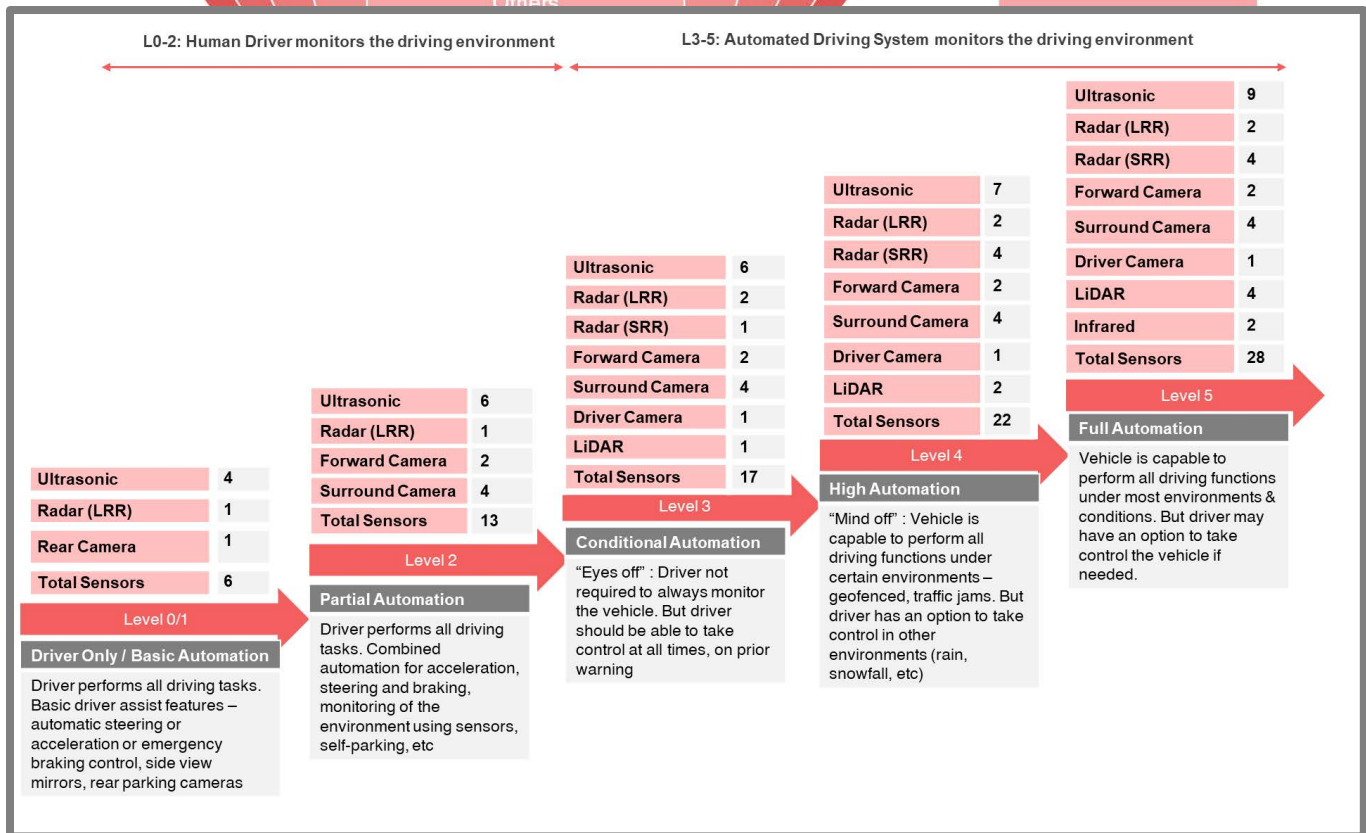
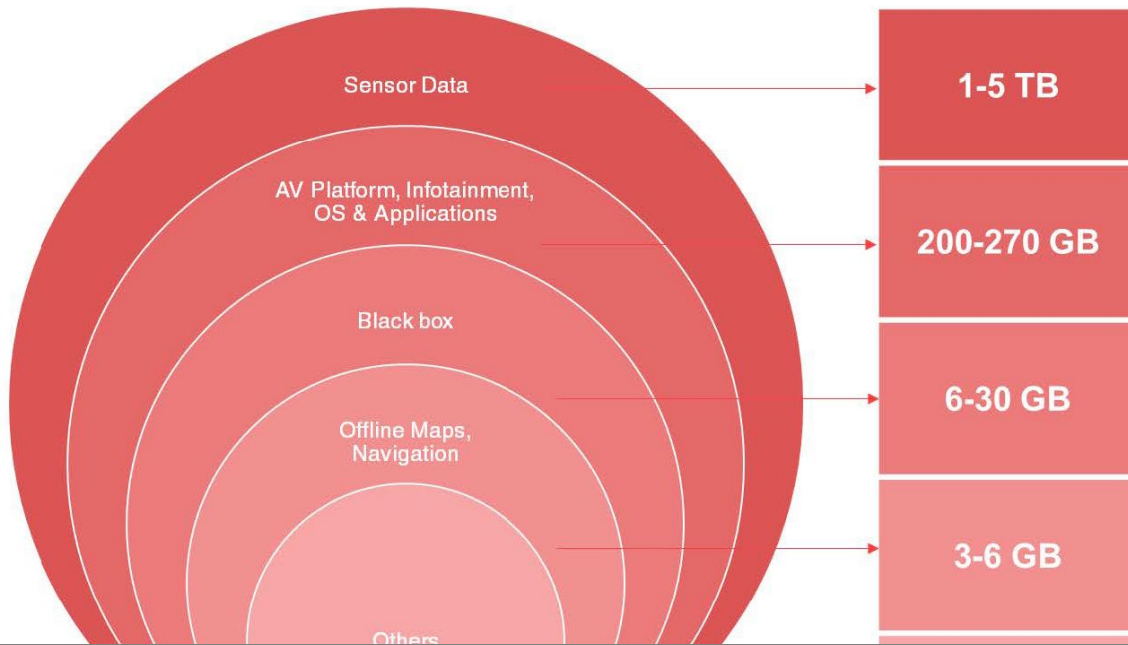
Now, Change the Data Storage Equation to Factor in EVs & Autonomous Vehicles



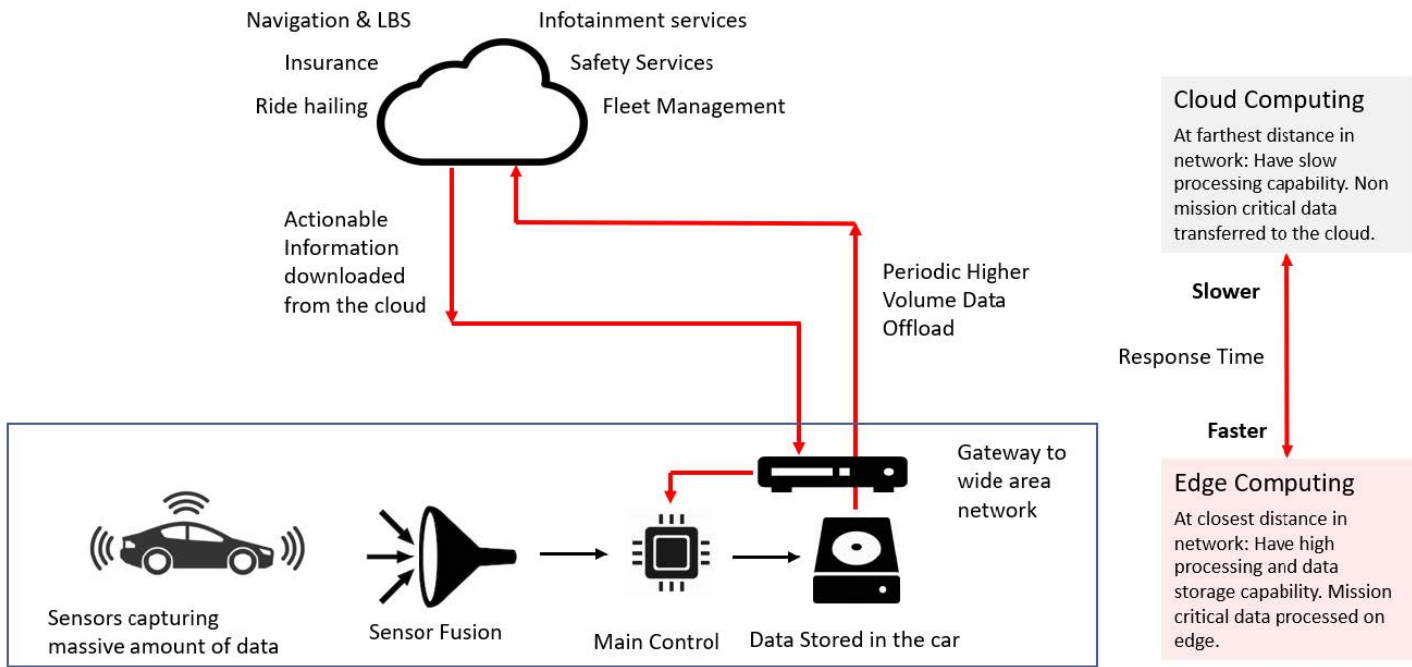
The United States is moving full speed ahead on development of electric vehicles. For us, smart grids may address climate change objectives via smart cities, utilities, and EVs, with little emphasis on a move to mass transit. In the US, 75% of commuters drive alone. China had no rapid transit through 1990 but now has 25 cities with comprehensive rail. The US has [34 miles](#) (total) of high-speed rail. The US spent more than \$47 billion on 1,200 miles of new and expanded transit lines from 2010 to 2019 (mostly on bus routes). The United States constructed over [870K miles of roads](#) between 1950 and 2017 (to the moon and back – almost twice). Cities such as Dallas and Portland have light rail systems and several other large cities have combined light and commuter rail. Contrast that with the Grand Paris Express and Crossrail in London, each with ridership in the millions each day.

The fact is that people in the states do not rely on mass transit the way they do in other parts of the world. Data storage and computing infrastructure needs for vehicles are rapidly changing. The storage requirements for electric vehicles will [range from 2TB to 11TB](#) to support different automotive autonomy levels. Vehicles will be designed to gather, process, and store more and more data, both locally as uploaded to the cloud.

Data Storage For Level 4 in 2025.



There will be infrastructure needs for transmission of stored data to the cloud to build machine learning models and drive new services. Level 3 and above autonomous vehicles will use a combination of cloud and edge computing to optimize the requirements of AI computing systems, real-time response, and transmission costs. [Experts](#) believe in-vehicle storage will move from SLC/MLC NAND to UFS/embedded SSD for Level 3 to Level 5 autonomous vehicles.



At EDGE: Embedded Processing of Mission Critical data